





# Arts & Culture

The number of  
organisations supported  
(FY2021):

11

The number of  
ongoing projects  
(FY2021):

14

The amount committed  
since 2009:

RM27.95 Mil

YSD supports the development of a vibrant arts community in Malaysia's multi-cultural society, which includes projects and activities in the arts and traditional heritage preservation. YSD sponsors initiatives that encourage the development of arts and culture and expand the demand for the arts whilst providing the industry with educational opportunities to enhance the knowledge and skills that contribute to the richness of a cultural heritage that is uniquely Malaysian. This includes artistic endeavours that touch on its five pillars. YSD also supports collaborations that provide platforms to promote local arts and emerging artistes to achieve local and international recognition.



## Relevant SDGs:



## Arts & Culture Pillar

# Perseverance of the Arts Scene with Kuala Lumpur Performing Arts Centre

In an interview with YSD, Ian Chow discusses his vision for the performing arts scene and how klpac is adapting to obstacles and restrictions on the industry.

YSD had supported klpac for its operations and maintenance for the past 8 years since May 2013 with a total funding of RM5.5 million. In the current funding phase, an additional RM2.4 million has been committed between May 2021 and April 2024 to alleviate some of the pandemic's impact on klpac's operations.

The consistent and sustained contribution is with the aim of assisting klpac to remain in operations and create an impact on the development of the arts and culture industry in Malaysia; which is in line with the YSD Arts & Culture pillar objectives of arts encouragement, demand development, as well as education and empowerment.



Ian performing during 'Yesterday Once More 3' in July 2020 after the first ever MCO was lifted



## Key Highlights:

- Between May 2019 and September 2020, YSD's sponsorship had enabled klpac to house 121 shows and events for almost 150,000 people
- klpac's academy conducted 44 courses for 1,218 students and forged 13 partnerships during this period
- klpac reopened its doors on 24th March 2021 with their first live show of 2021, 'Bollywood Dreams'
- Throughout the first 6 months of 2021, klpac hosted 33 shows and events (live and online), attracting more than 893 attendees



Storytime with Uncle Joe and Auntie Faridah brought relief and comfort to many families with children who are stuck at home during lockdown periods

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What we do has not changed, but how we do it and how we present it has. Instead of focusing purely on the delivery of live performances, we focused on what the arts could offer people during this time. It could comfort, it could unite, it could heal, it could bring laughter, it could help us remember the better days and give us a way to digest the horror of what many are going through. When the very first MCO kicked in in 2020, we knew that children would be stuck at home and parents would be at a loss, so we rolled out our first Storytime with Uncle Joe and Auntie Faridah, which brought relief and comfort to many families even until today.

Iqn Chow  
Group General Manager of Kuala Lumpur Performing Arts Centre (klpac)

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More on the Story:





Relevant SDGs:



Arts & Culture Pillar

## Uplifting Spirits through Dance with ASK Dance Company

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My hopes and dreams (and what I have been working towards all my adult life) are to see Malaysian arts on the global stage - not just at Tourism Fairs or Trade Shows but at the international theatres hosting us as artists. I want to see our Makyung, Bangsawan or Randai being played to audiences. I want to see ADC play a significant role in this international propagation of Malaysian arts while ensuring that every Malaysian knows their traditional arts. I would love for all cities to have their theatre district so that everyone knows where to find it.

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Joseph Gonzales

Founder and Artistic Director of ASK  
Dance Company (ADC)

In an interview with YSD, Joseph Gonzales, the Founder and Artistic Director of ADC, discusses reviving Malay traditional dance and maintaining interest and focus on dance by participants via online teaching and learning.

YSD has been supporting ADC for the past 4 years since June 2017 with a funding of RM1.26 million. The initial support was mainly directed towards physical dance workshops;

however, the recent phase pivoted towards the use of online mediums as a way for ADC to manoeuvre through the pandemic.

In the current stage, between June 2021 and May 2023, YSD has committed RM600,000 for ADC to continue its online workshops for the public to learn traditional Malay dance to keep the art form alive as part of our cultural identity.





Behind the scenes of online workshops for the public to learn traditional Malay dance



ADC team practicing traditional choreographies



Forging Traditions virtual online dance class

## Key Highlights:

- ADC was the first dance company in Malaysia to provide free online dance lessons, which brought over 1,290 registered participants to learn traditional Malay dances (Zapin Perak and Terinai Mengadap) over 47 free sessions between August 2020 and May 2021
- The Ministry of Education recognises and approves the ADC programme for school students to collect points for their *Pentaksiran Aktiviti Jasmani dan Kokurikulum* (extracurricular activities) requirements
- ADC represented Malaysia internationally through virtual collaborations with Jogjakarta International Festival in Indonesia, King's Academy in Jordan, Tokyo International Performing Arts in Japan and Rootz od Dance in Poland
- YSD's current phase of support has enabled ADC to provide a sustainable livelihood for 9 dancers

More on the Story:

